FISITA World Mobility Summit 2021

Workplace Evolution - Sustaining efficiency in a rapidly changing operational and cultural environment.

Headline sponsor: NIO

Overview

Each year FISITA hosts a unique event to bring together the leading figures within Corporate Member companies, the World Mobility Summit. Considering a central issue of technology, strategy and/or methodology, many of the world's leading automotive and mobility systems companies use the Summit as an opportunity to gather knowledge and contribute to their peer-group dialogue.

The topic evolves each year to consider an issue of major importance to the industry, with the 2021 Summit focussed on 'Workplace Evolution' - exploring the real-time and future demands on the business for those involved in developing and delivering the technology of mobility.

Priority participation is given to the senior leaders of FISITA's Corporate Members and relevant, industry leaders. There is senior representation from the leading OEMs, Tier 1s, and increasingly semiconductor companies, energy providers, material and chemical suppliers, software companies, insurance providers and road infrastructure companies.

Programme, speakers and moderators

	Speaker	Talk title
09:00 Opening	**Chris Mason**, FISITA CEO **Nadine Leclair**, FISITA President	
09:10 Session 1, Business Evolution, moderated by Remi Bastien	**Leland J. Key** Senior Vice President, Global Automotive Sales and Marketing, NXP Semiconductors	The New Normal: How businesses are evolving to thrive during the COVID crisis
	Panel Discussion Remi Bastien (Moderator), Mike Anderson (Executive Director, Global Virtual Design, Development and Validation at General Motors) & Prof. Frank Zhao (Professor and Director of Automotive Strategy Research Institute at Tsinghua University)	
10:20 Session 2, Workplace Challenge and Opportunity, moderated by Jose Manuel Barrios	**Heiko Huettel** Head of Automotive, Mobility and Transport EMEA, Microsoft	SOFTWARE-DEFINED VEHICLE, Open Eco-System for Automotive Software
	Laurence Montanari VP Transportation & Mobility Industry, Dassault Systèmes	A virtual twin of products & services for the best customer experience
13:00 Session 3, People Motivation, moderated by Christophe Aufrère	**Padmaja A R** VP Engineering Computing Solutions, Bosch India	Way forward in the new normal.. Some thoughts..
	Georges Nahon Former CEO of ORANGE lab Silicon Valley	How corporate headquarters can work efficiently with their remote outposts in the Silicon Valley
14:20 Session 4, Human Behaviour Outlook, moderated by Michael Bauer	**Ruud Van De Wiel** HR Business Partner, Qualcomm	The Transitional Process to the Future of Work
	Laura Jones ED Global Talent & Corporate Staff HR, General Motors	Work Appropriately for the Future
15:40 Closing session, moderated by Chris Mason	**Lisa Finkelstein** Senior Client Partner, Korn Ferry	Radically Human
	Jaime Maxwell-Grant Senior Partner, Korn Ferry	
	Nadine Leclair FISITA President	

Following the Summit, FISITA will create and publish the 'FISITA Workplace Evolution Output Paper' in early 2022 using input from the Summit speakers, attendees and the broader membership community.

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Further details about the Summit can be found here: www.fisita.com/summit